

Audience Access Brief

Demonstration offer: Audience Finder - personalized research identifying five existing audience destinations and practical, no-ad-cost access routes.

Buyer: Affiliate marketers and digital creators who have an offer but lack distribution. **Illustrative price:** \$19.

Status: pre-launch demonstration, not a live product listing.

The deliverable distinguishes listing access, audience access and actual buyer traffic. None of the destinations below guarantees visibility, visitors or sales.

Executive decision

Start with a useful free one-destination example and an order-ready service description. Do not spend on ads, software subscriptions or platform upgrades. Confirm a usable Namibia-compatible payout path before accepting paid orders.

01 Whop Discover

Access classification: Marketplace / candidate sales channel

Destination: <https://whop.com/discover>

Audience rationale: Digital-product buyers and creators may encounter an offer-discovery service.

First action: Prepare a seller listing with a sample report; inspect seller onboarding and payout availability. Listing and discovery are distinct.

Access constraint: Do not launch paid checkout until account eligibility and withdrawal route are confirmed.

02 Indie Hackers

Access classification: Founder community / demonstration channel

Destination: <https://www.indiehackers.com/>

Audience rationale: Independent founders discuss their first customers and customer acquisition.

First action: Find a recent, relevant question and answer it with a specific one-destination example; only mention the product where permitted.

Access constraint: Not a passive marketplace; community participation is required.

03 Product Hunt

Access classification: Product discovery / later launch channel

Destination: <https://www.producthunt.com/launch>

Audience rationale: Makers and early adopters seek new tools and practical services.

First action: After a usable self-service demonstration exists, prepare a public product URL, working demo and launch materials.

Access constraint: A PDF-only service may be a weak fit; homepage exposure is not guaranteed.

04 AlternativeTo

Access classification: Software directory / future channel

Destination: <https://alternativeto.net/faq/>

Audience rationale: Visitors compare software options for problems they are actively trying to solve.

First action: Once Audience Finder is functioning as software, submit a new application with platform, license, description and tags.

Access constraint: Current manually delivered report does not qualify as a software application.

05 Warrior Forum

Access classification: Affiliate-marketer forum / research and permitted contribution

Destination: <https://www.warriorforum.com/>

Audience rationale: Audience closely matches marketers searching for non-ad traffic methods.

First action: Read the current rules, locate specific free-traffic questions, and contribute useful, non-promotional advice.

Access constraint: Do not assume free promotional threads or commercial listings are permitted.

First customer acquisition attempt

1. Create a one-page public explanation and a sample of the five-destination brief.
2. Check seller payout feasibility before adding any paid checkout.
3. Select one real, recent audience-acquisition question on Indie Hackers or Warrior Forum.
4. Publish a genuinely useful one-destination analysis without unsolicited links.
5. If a prospect explicitly requests more, offer the five-destination research service and a clear delivery scope.
6. Record the destination, contribution URL, replies, inquiries, and any completed paid order.

Acceptance criteria for each destination

Record the exact audience page or category, evidence of topical relevance, the allowed free entry method, the work required, a working destination URL and the next action. If these cannot be identified, label the opportunity research-only.

Evidence and source notes

Product Hunt states launches are free and prioritizes available products; AlternativeTo describes software submissions and review; Indie Hackers advises value-first participation. Whop and Warrior Forum are candidates whose account-level permissions and current rules must be checked before use.

<https://www.producthunt.com/launch/how-product-hunt-works>

<https://help.producthunt.com/en/articles/484932-can-i-submit-an-unreleased-product>

<https://alternativeto.net/faq/>

<https://www.indiehackers.com/post/guide-how-to-do-community-based-marketing-ee5c766673>

Research date: 14 October 2026. This is a demonstration of the Audience Finder method, not proof of sales, rankings, platform acceptance or live buyer intent.